

Everybody loves wireless technology. It gives you the freedom to print from anywhere in your home or office, or share your printer with others. Now this inexpensive, easy to use all-in-one makes wireless much more affordable.

The MFC-255CW prints, scans, copies and even faxes, all in a neat, compact package. And with high print speeds to save time and excellent print quality to make the most of your photos and colour documents, it's pretty much perfect for the home business user.

Quick and easy colour printing

Nobody wants to hang around waiting for their printer. So for letters, reports, or even your holiday snaps, the MFC-255CW prints impressively quickly in colour and black and white. It even produces lab quality photos too. You can even adjust skin tones and eliminate blemishes and red eye with the free FaceFilter software. With Brother inks and paper, your photos are designed to last for up to 100 years, with no fading due to exposure to light.

Efficient faxing and copying

The fax on the MFC-255CW won't have you waiting around either, thanks to 40 speed dials and a transmission speed of 6 seconds per A4 page. This fast transmission could even save you money on your phone bill.

You'll even save time copying, as you don't need your computer switched on to copy, reduce or enlarge images or even condense multi-page documents onto one sheet, saving you paper.

Flexible colour scanning

Scanning is easy and flexible. The MFC-255CW makes light work of scanning bulky, bound documents or books, simply place your document on the flat glass surface and choose how you want to scan. For instance, you can scan direct from and to media cards in PDF format or directly to email. There's also the OCR (Optical Character Recognition) feature, which means you can edit pre-printed documents without having to re-type them.

Technical Specifications MFC-255CW

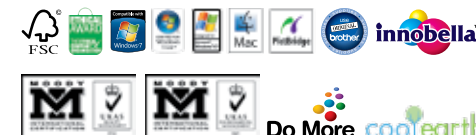
General	
Technology	Inkjet
Memory Capacity	32MB
Warm-up Time	0 seconds
Interfaces	High speed USB 2.0, Media Card
Display	1 line x 16 characters
Network	Wireless LAN IEEE802.11b/g (Infrastructure Mode/Adhoc Mode)
Protocols	TCP/IP (IPv4)
Wireless Setup	Secure Easy Setup™ Wi-Fi Protected Setup™ (WPS), AirStation One Touch Secure System™ (AOSS)
Wireless Security	WEP 64/128bit, WPA-PSK (TKIP/AES), WPA2-PSK(AES)
Colour Printer	
Speed	Up to 30ppm mono & 25ppm colour
Resolution	Up to 6,000 x 1,200 (vertical x horizontal)
Borderless Printing	Available for A4, LTR, A6, Photo 4" x 6", Index card, Postcard
Colour Enhancement	Brother Image Enhancement allows you to customise colour output
Minimum Droplet Size	1.5pl (when used with Brother BP71 paper, see supplies section)
Direct Photo Print	Print photos direct from Media Cards (see Direct Photo Print section)
Colour Fax	
Modem	14.4kbps
Colour	Using the ITU-T-30E Colour Fax Protocol to other compatible fax machines
Data Compression	MH, MR, MMR (mono), JPEG (colour)
Automatic Redial	Automatic redial if the recipient fax is busy
Speed Dials	40 locations for pre-stored numbers
Group Dials	Up to 6 groups
Fax / Tel Switch	Automatic recognition of fax and telephone reception
Distinctive Ring Detection	Yes
Super Fine	Enables quality transmission and reception of very small print or line drawings
Grey Scale	256 shades of grey
Memory Transmission	Up to 170 pages (ITU-T Test Chart No 1)
Out of Paper Reception	Up to 170 pages (ITU-T Test Chart No 1)
Broadcasting Locations	Send the same fax messages to up to 90 locations
Auto Reduction	Automatically reduces a received fax to fit to a single A4 sheet
Error Correction Mode	Where machines share the ECM feature, errors during transmission are corrected automatically ensuring received documents are error free
Dual Access	Scan a fax for transmission whilst receiving a fax (mono only)
PC-FAX*	Send faxes from your PC (phone line required)
Colour Copier	
Speed	Up to 20ppm mono & 18ppm colour
Resolution	Up to 600 x 1,200dpi (colour), 1,200 x 1,200dpi (mono)
Multi Copy	Produces up to 99 copies of each original
Enlargement / Reduction Ratio	25% - 400% in 1% increments
N in 1	Reduce 2 or 4 pages on to a single sheet
Poster Printing	Enlarge an image to print onto 3 x 3 pages of A4 size paper (available for A4 only)
Colour Scanner	
Resolution	Optical: Up to 1,200 x 2,400dpi. Interpolated: Up to 19,200 x 19,200dpi
Scan Speed	From 3.44 seconds Mono & from 4.83 seconds Colour (A4 size, 100 x 100dpi)
Grey Scale	256 shades of grey
Colour Depth	36 bit internal processing colour scanner
'Scan' Key	Allows the user to scan to E-mail, OCR, Image, File, Card or USB Flash Memory Drive supporting: JPEG, BMR, PDF, TIFF, PNG (USB Flash Memory Drive supports PDF Mono & Colour, JPEG, TIFF)
Paper Handling	
Paper Input	100 sheet paper tray
Paper Output	50 sheets
Paper Handling	Sizes A4, LTR, LGL, EXE, A5, A6, Photo 4" x 6", Index Card, Postcard, Envelope plus additional sizes
Media Type	Plain, Inkjet, Glossy, Transparency
Media Weight	64 - 220g/m2 (up to 260g/m2 with Brother BP71 paper)
Direct Photo Printing	
Media Card Centre	Memory Stick: 16MB-128MB (Duo with Adaptor)
Acceptable Media Cards	Memory Stick Pro: 256MB-16GB, MagicGate: YES if not use MG function, Secure Digital: 16MB-2GB (MiniSD with Adaptor), Secure Digital High Capacity (SDHC): 4-16GB, xD Picture Card: 16-512MB, xD Picture Card Type M/ M+, Type H: 256MB-2GB
Media Card Drive	Save and retrieve files using any of the above listed media cards
Image Format	Photo Print: JPEG, Scan to Card: JPEG, PDF (colour), TIFF, PDF (mono)
Software	
Driver Software Included	Brother MFL-Pro Suite
Windows®	Brother ControlCentre3, ScanSoft® Paperport® 11 SE with OCR
Macintosh®	Brother ControlCentre2, NewSoft® Presto!® PageManager7
Reallusion® FaceFilter Studio	A simple and easy to use photo editor that enables you to fine-tune your photos to print perfect, professional looking photos with or without borders
Software	Windows® 7 / Windows Vista® / Windows® XP Professional (32 & 64 bit editions) / XP Home Edition / Windows® 2000
Supported Operating Systems	Professional (SP4) / Mac OS X 10.3.9 or greater
Supplies	
Standard Cartridges	LC980BK - Approx 300** A4 pages, LC980C/M/Y - Approx 260** A4 pages
Brother Paper	BP71GLA: A4 glossy photo paper, 20 sheets, BP71GLP: 4" x 6" glossy photo paper, 20 / 50 sheets, BP60MA: A4 Matte inkjet paper, 25 sheets, BP60PA: A4 inkjet paper, 250 sheets
Weights & Dimensions	
With Carton	465(W) x 225(D) x 460(H) mm / 10.2kg
Without Carton	390(W) x 365(D) x 150(H) mm / 7.3kg
Others	
Power Consumption	Operating - 22W, Ready - 4.5W, Standby - 0.75W
Noise Level	50dBA (Maximum)

*Receiving is for Windows® only **Approx. cartridge yield is declared in accordance with ISO/IEC 24711

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ZLFTMFC255CWU1 RAFT 12/09 V1



Do More

brother
at your side

Cut out the need for wires. And cut your costs too.

MFC-255CW

PRINT, COPY
SCAN & FAX
ALL-IN-ONE

EASY AND
SECURE
WIRELESS SETUP

All the top of the range features you need, for less.



Packed with handy, easy to use features

All the features on our machines are designed to make your life easier, by saving you time, money and even space. Take a look at the features below to help you decide if this printer is ideal for you.

Save money

as you can print, copy, scan and fax in one machine

Save time

with fast 27/33ppm colour/black & white printing and a 6 second fax transmission

Better quality prints

with up to 6000 x 1200dpi print resolution, and borderless prints (from 6x4" up to A4)

For added convenience

you can print directly from, or scan to media card. You can also scan to email, OCR image, file or media card



MFC-255CW

Green and clean



Low power consumption, minimal noise, non-hazardous materials and recycling friendly design meets the renowned Energy Star and Blue Angel environmental standards. Brother has also been awarded 100 out of 100 by the Ethical Company Organisation for the third year in a row – the only printer manufacturer to achieve this.

And our commitment to the environment now includes sponsoring 4 square kilometres of Amazon rainforest in partnership with Cool Earth, which protects endangered areas to help combat global warming.

You're covered

When you buy a new piece of equipment, the last thing you expect is for it to let you down. In fact, when something does go wrong with one of our products, we're as surprised as you are, as every Brother machine has been through rigorous testing. So, in the unlikely event that you do have a problem with your machine, you'll be pleased to hear that every Brother printer comes with a full 12 month warranty plus 24 hour online support. Which means if your machine does let you down, our dedicated aftercare team won't, even after your warranty period has expired.

Colourful savings



With Brother's Innobella original ink cartridges and paper you can be sure of top quality prints time after time, with true, vivid colours from 100 years lightfastness fade-resistant inks and specially coated paper. You'll even save money too, as the design uses individual ink cartridges so you only have to replace the one that's run out.